



## ***Rate Card***

### **Pop Ups**

**US RON: \$3 CPM**

**Targeted Category: \$10 CPM**

**Targeted by Keyword: \$15 CPM**

**(Prices vary depending on bid rates, listed is the minimum.)**

**International Rates Vary**

### **Banners**

**468x60 - \$1 CPM**

**160x600 - \$2 CPM**

**120x600 - \$2 CPM**

**728x90 - \$2 CPM**

**300x250 - \$2 CPM**

**720x300 - \$5 CPM+**

**Pre-roll Video**

**Flash and animation accepted.**

### **Co-Reg**

**Please contact your sales rep**

### **Emails**

**Please contact your sales rep**

### **Content Sponsorships**

**Please contact your sales rep**

**Ask us about our CPA products.**